

## MATTHEW ERIC SCHEINERMAN

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### RELEVANT EXPERIENCE

**Ford Motor Company**, Dearborn, MI 2011 to present

*Usability Specialist*

- Designed interfaces for large scale internal web applications, including company-wide home page
- Worked with business analysts and developers to balance business requirements with technical constraints and usability standards
- Organized and conducted multiple usability tests on web interfaces to test user interfaces, as well as heuristic evaluations and card sorts
- Worked as part of a team to establish usability standards and practices for Ford IT

**University of Michigan Office of Student Affairs**, Ann Arbor, MI 2010 to 2011

*Web Developer*

- Designed and constructed student group websites
- Created web interfaces from Photoshop design template and made improvements as necessary

**Aetna, Inc.**, Hartford CT Summer 2010

*IT Intern*

- Created a business proposal and interface outline for a new health care related web application
  - Worked as part of a team to design an web portal intended for pregnant Aetna members
  - Entered proposal in design competition, won first place as judged by senior management
- Updated course training wiki on JQuery for IT department

**Millennium Project**, Ann Arbor MI Winter 2010

*Web Developer*

- Designed and built a content management system
- Managed all stages of project, from information architecture and layout to graphical interface

**Georgetown University Law Library**, Washington D.C. Spring 2010

*Usability Intern*

- Evaluated content of law library website for ways of improving layout and information architecture
- Conducted a series of usability tests on website content using card sorting techniques

**Iowa State University**, Ames, IA Summer 2008

*Research Intern*

- Received a comprehensive introduction to the academic field of human-computer interaction, including lectures from usability professionals and academic researchers
- Worked as part of a team to build an augmented reality game application
  - Designed and constructed three dimensional computer generated objects using Maya

### EDUCATION

**UNIVERSITY OF MICHIGAN SCHOOL OF INFORMATION**, Ann Arbor, MI April 2011

Master of Science in Information, specializing in Human-Computer Interaction

**HVERFORD COLLEGE**, Haverford, PA May 2009

Bachelor of Science in Computer Science

### TECHNICAL SKILLS

**Design Software:** iRise Studio, Axure RP, Adobe Creative Suite, Microsoft Blend, Sketchflow

**Web Design/Development:** PHP, HTML, CSS, MySQL, Drupal, JQuery, Javascript, Dream Weaver,

**Programming Languages:** PHP, C, Python, C++, OpenGL